



May 4, 2021

To

BSE Limited Phiroze Jheejheebhoy Towers, Dalal Street, Mumbai - 400 001	National Stock Exchange of India Ltd. Exchange Plaza, 5th Floor, Plot No. C-1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051
Scrip Code: 542752	Symbol: AFFLE

Re: Qualified institutions placement of equity shares of face value of Rs. 10 each (the “Equity Shares”) to qualified institutional buyers (the “Issue”)

Sub: Outcome of the meeting of the Fund Raising Committee

Dear Sir,

This is to inform that the Fund Raising Committee at its meeting held today, *i.e.*, May 4, 2021, approved and adopted the Placement Document dated May 4, 2021 and also approved allotment of 11,53,845 Equity Shares to eligible qualified institutional buyers at a price of Rs. 5,200 per Equity Share, including a premium of Rs. 5190 per Equity Share. The price of Rs. 5,200 per Equity Share takes into account a discount of Rs. 222.94 per Equity Share (4.11% on the floor price) aggregating to approximately Rs. 5,999.99 million, pursuant to the Issue.

Pursuant to the allotment of Equity Shares in the Issue, the paid-up equity share capital of the Company stands increased from Rs. 25,49,63,670 consisting of 2,54,96,367 Equity Shares to Rs. 26,65,02,120 consisting of 2,66,50,212 Equity Shares.

Further, find attached herewith the list of allottees who have been allotted more than 5% of the Equity Shares offered in the Issue, marked as **Annexure A**.

The meeting of the Fund Raising Committee commenced at 7:45 p.m. and concluded at 8:00 p.m.

The information as required under Regulation 30 of Securities and Exchange Board of India (Listing Obligations Disclosure Requirements) Regulations, 2015, as amended, ("**SEBI Listing Regulations**") read with Schedule - III part- A to the LODR and SEBI circular CIR/CFD/CMD/4/2015 dated September 9, 2015 is as follows:

Type of securities issued	Equity Shares
Type of issuance	Qualified Institutional Placement
Total no. of securities issued	11,53,845 Equity Shares of face value of Rs.10 each at an issue price of Rs.5,200 per Equity Share (including a premium of Rs. 5,190 per Equity Share)

Affle (India) Limited

Regd. Office | 102, Wellington Business Park-I, Off Andheri Kurla Road, Marol, Andheri (East), Mumbai – 400059
Communication Office | P 606-612, 6th floor, Tower C, JMD Megapolis, Sohna Road, Sector – 48, Gurgaon:122018
(P) 0124-4992914 (W) www.affle.com CIN: L65990MH1994PLC080451

Total amount for which securities issued	Rs. 5,999.99 million
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We request you to take the above on record pursuant to compliance under SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended.

Thanking you,

Yours faithfully

For Affle (India) Limited



Parmita Choudhury

Company Secretary & Compliance Officer

Affle (India) Limited

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Annexure A

LIST OF ALLOTTEES WHO HAVE BEEN ALLOTTED MORE THAN 5% OF THE EQUITY SHARES OFFERED IN THE ISSUE

Sr. No.	Name of Allottee	Shares Allotted	% Shares Allotted to Total QIP Issue Size	
1	ABERDEEN GLOBAL INDIAN EQUITY LIMITED	1,71,050	14.8%	21.2%
2	ABERDEEN STANDARD SICAV I - TECHNOLOGY EQUITY FUND	28,736	2.5%	
3	ABERDEEN INTERNATIONAL SMALL CAP FUND	15,737	1.4%	
4	ABERDEEN STANDARD SICAV I - ASIAN SMALLER COMPANIES FUND	11,729	1.0%	
5	ABERDEEN NEW INDIA INVESTMENT TRUST PLC	6,842	0.6%	
6	ABERDEEN STANDARD SICAV I - EMERGING MARKETS SMALLER COMPANIES FUND	4,887	0.4%	
7	ABERDEEN STANDARD SICAV I - WORLD SMALLER COMPANIES FUND	3,128	0.3%	
8	ABERDEEN INTERNATIONAL SMALLER COMPANIES FUND, A SERIES OF THE ABERDEEN INSTITUTIONAL COMMINGLED FUNDS, LLC	3,030	0.3%	
9	MALABAR SELECT FUND	1,15,666	10.0%	10.5%
10	MALABAR MIDCAP FUND	5,769	0.5%	
11	NOMURA INDIA INVESTMENT FUND MOTHER FUND	85,004	7.4%	10.5%
12	EMPLOYEES PROVIDENT FUND BOARD MANAGED BY NOMURA ASSET MANAGEMENT MALAYSIA SDN BHD	24,287	2.1%	
13	NOMURA FUNDS IRELAND PUBLIC LIMITED COMPANY- NOMURA FUNDS IRELAND - INDIA EQUITY FUND	12,144	1.1%	
14	MAX LIFE INSURANCE COMPANY LIMITED A/c - ULIF01311/02/08LIFEHIGHGR104 - HIGH GROWTH FUND	24,039	2.1%	8.7%
15	MAX LIFE INSURANCE CO LTD A/C DIVERSIFIED EQUITY FUND (ULIF02201/01/20LIFEDIVEQF104)	6,731	0.6%	
16	MAX LIFE INSURANCE COMPANY LIMITED A/c - ULIF00525/11/05PENSGROWTH104 - PENSION GROWTH FUND	3,847	0.3%	
17	MAX LIFE INSURANCE COMPANY LIMITED A/c - ULIF01213/08/07PENSGRWSUP104 - PENSION GROWTH SUPER FUND	5,770	0.5%	
18	MAX LIFE INSURANCE COMPANY LIMITED A/c - ULIF01108/02/07LIFEGRWSUP104 - GROWTH SUPER FUND	46,938	4.1%	
19	MAX LIFE INSURANCE CO LTD PENSION MAXIMISER FUND (ULIF01715/02/13PENSMAXIMI104)	7,693	0.7%	
20	MAX LIFE INSURANCE COMPANY LIMITED A/c - ULIF01425/03/08LIFEDYNOPP104 - DYNAMIC OPPORTUNITIES FUND	5,770	0.5%	
21	PREMIER INVESTMENT FUND LIMITED	99,160	8.6%	8.6%
22	SOCIETE GENERALE - ODI	88,494	7.7%	8.2%
23	SOCIETE GENERALE	6,466	0.6%	
24	ADITYA BIRLA SUN LIFE TRUSTEE PRIVATE LIMITED A/C ADITYA BIRLA SUN LIFE EQUITY HYBRID 95 FUND	48,750	4.2%	7.3%
25	ADITYA BIRLA SUN LIFE TRUSTEE PRIVATE LIMITED A/C ADITYA BIRLA SUN LIFE DIGITAL INDIA FUND	19,500	1.7%	
26	ADITYA BIRLA SUN LIFE TRUSTEE PRIVATE LIMITED A/C ADITYA BIRLA SUN LIFE ESG FUND	16,250	1.4%	
27	RBC ASIA PACIFIC EX-JAPAN EQUITY FUND	60,409	5.2%	5.3%
28	RBC FUNDS (LUX) - ASIA EX-JAPAN EQUITY FUND	308	0.0%	

